

RECYCLE THIS

VOLUME 1 ISSUE 1

FEBRUARY 2018

INAUGURAL ISSUE

RECYCLE THIS INAUGURAL NEWSLETTER

By: *Barbara Arcement*

Welcome to the very first issue of *Recycle This*, the official newsletter of the *Louisiana Recycling Coalition*.

The *Louisiana Recycling Coalition (LRC)* is a membership based network of representatives from government, industry, and non-profit entities and individuals that support environmental stewardship through materials reuse and recycling in Louisiana. The *Louisiana Recycling Coalition* provides advocacy, information, technical support, networking, and educational opportunities in partnership with local, state, regional, and national organizations. *LRC* is a project under the fiscal sponsorship of the Southeastern Recycling Development Council.

The general purpose of the organization is to promote and advance recycling and reuse efforts in the state of Louisiana. Our specific purpose is to advance the efforts of professionals engaged in recycling, the beneficial reuse of materials, and closely related functions among industry, government, and environmental organizations.

In this first edition of *Recycle This*, you will find information about our fledgling organization including biographies of our board members and officers, information regarding the functions of the various committees, news about upcoming events, and information about how to join and recruit other members to our organization. *Recycle This* will be published quarterly in February, May, August, and November.

Want to learn more? Take a peek inside...



IN THIS ISSUE

- 1 ... Inaugural Newsletter
- 3 ... BOARD MEMBER BIOGRAPHIES
President
- 4 ... Secretary
- 5 ... Organizational Engagement Chair
- 6 ... Member Liaison
- 7 ... Industry Development Chair
- 8 ... Education Chair
- 9 ... Recycling Infrastructure Chair
- 10 ... Economic Information Chair
- 11 ... Committee Chairs Not Pictured
- 12 ... Committees
- 13 ... Recycling Infrastructure Committee
Report
- 14 ... Join Us
- 15 ... Internships
- 16 ... Out and About



**KEEP
CALM
AND
RECYCLE**

EDITORS

MANAGING EDITOR

Barbara Arcement

PARTNERS



Keep
LOUISIANA
Beautiful

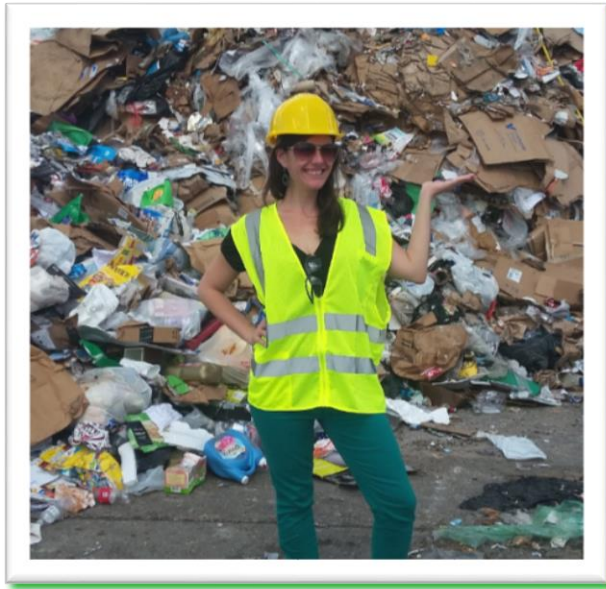
KEEP AMERICA BEAUTIFUL AFFILIATE

SPONSORS



Meet the BOARD

President: Sarah LaRock, Jefferson Parish



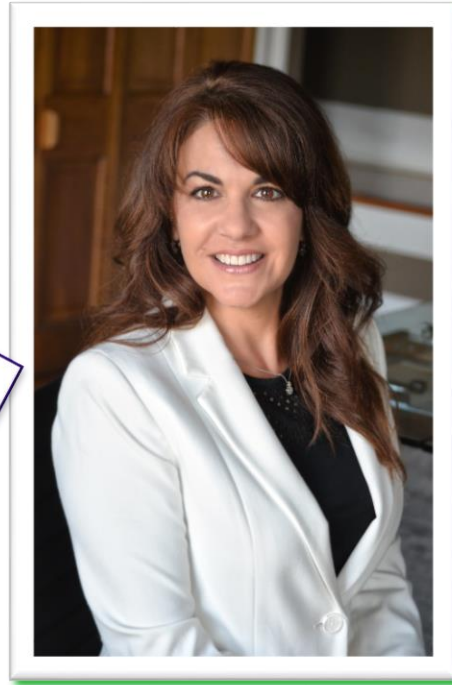
Sarah LaRock holds a Master's in Public Administration with a specialization in Solid Waste Management. She currently works for the Jefferson Parish Department of Environmental Affairs in the Solid Waste Division developing programs to divert materials from the Parish landfill through recycling and reuse. As President of the Louisiana Recycling Coalition, Sarah seeks to inspire participation in information sharing that will educate people about the challenges and opportunities for recycling in Louisiana. She hopes to create a network of engaged change-makers to develop innovative solutions for resource recovery, both locally and throughout the region.

Secretary: Lisa Mahoney, Lafayette



Lisa Mahoney is a New Iberia native and received her B.S. at the University of Louisiana at Lafayette in Environmental and Sustainable Resources. Lisa moved to Madison in 2004, where she studied at the University of Wisconsin in the Conservation Biology and Sustainable Development program. Lisa is currently the Recycling Supervisor for Lafayette Consolidated Government, charged with overseeing the City of Lafayette's residential recycling programs, including single stream curbside collection, household hazardous waste events, and the operations of the Dean Domingues Compost Facility where Lafayette's residential yard waste is composted for reuse.

Organizational Engagement Chair: Susan Russell, Mandeville



Susan Russell, Executive Director for Keep Louisiana Beautiful (KLB), brings 23 years of experience in non-profit program development, management, marketing, and fundraising through Keep Mandeville Beautiful, Volunteers of America of Greater New Orleans, and Louisiana Special Olympics. As executive director of KLB, Russell leads the anti-litter, recycling, and community enhancement charge throughout the state. With a statewide network comprised of 40 affiliates and over 35,000 volunteers, Keep Louisiana Beautiful targets all segments of our community to bring about behavioral, attitudinal, and cultural change through personal responsibility and actions. Susan has lived in Mandeville for the past 17 years.

Member Liaison: Barbara Arcement, Marrero



Barbara Arcement has been an Inspector - Office of Contract Monitor with the Jefferson Parish Department of Environmental Affairs Solid Waste Division since 2004. Barbara monitors work performed in mosquito abatement, rodent control, and garbage and recycling collection for Jefferson Parish. She investigates residential and commercial properties for environmental code violations and public health, safety, and quality of life issues relative to garbage collection and sanitation. Before joining the Environmental Affairs Department, Barbara attended Tulane University and worked as a Weed and Pollution Control Inspector for Jefferson Parish. After spending nearly 13 years in the field getting to know the people of Jefferson Parish, Barbara understands the need for more recycling, better access to recycling, and recycling education.

Industry Development Chair: Guy Seaberg, New Orleans



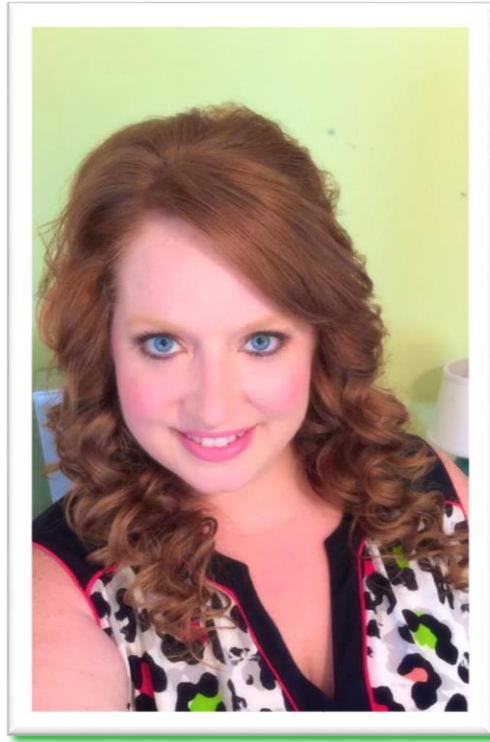
Guy Seaberg is the founder and director of The GlassLand Project, a New Orleans based venture formed to provide a solution to the glass recycling challenge by collecting and re-manufacturing waste glass for use in restoration of the Louisiana coast. He's also the founding partner and CEO of TrialVue, LLC, a litigation support company providing courtroom technology services to trial lawyers. A graduate of Georgetown (B.A.) and Northwestern Law (J.D., cum laude), he has taught trial practice in the USM paralegal certification program, criminal and civil procedure as Director of the USM Legal Aid Clinic, and trained paralegals as digital trial assistants. With a wide array of interests and the demonstrated ability to identify and develop better systems, services, and products in a range of fields, Seaberg is a member of LRC and serves as chairman of the Industry Development Committee.

Education Chair: Alma Robichaux, Thibodaux



Alma Robichaux resides in Thibodaux, Louisiana where she is employed by the Barataria-Terrebonne National Estuary Program as their Education/Outreach Coordinator. She has worked in marine education and research for 25 years. Ms. Robichaux strives to create sustainable schools by helping to start recycling programs in the schools within the BTNEP area. Every year, she coordinates the Bayou Lafourche Cleanup with the help of over 1,000 volunteers working a 106 mile stretch of the bayou. Each month, she also manages students and volunteers in the citizen science program to record marine debris accumulations on Elmer's Island.

Recycling Infrastructure Chair: Aundi Brown, Monroe



Aundi Brown resides in West Monroe, Louisiana and is Vice President of Astro Industries, a plastic reprocessing/recycling company. She has spent the last 13 years working in the plastic recycling industry. Ms. Brown takes pride in working with Ouachita Green, a parish non-profit that works towards protecting the environment, improving public lands, and preserving natural beauty. She is also currently volunteering with Ouachita Parish Recycling Committee to expand local recycling efforts within her community. Aundi enjoys working with the LRC and is looking forward to working to expand the recycling options in Louisiana.

Economic Information Chair: Rachel Skowyra, Jefferson Parish



Rachel Skowyra resides in New Orleans and works as the Recycling Coordinator at Waste Connections. Rachel tracks recycling participation in Jefferson Parish, provides recycling at events, and works to bring educational programs to the parish. She also volunteers as a Project Leader with YLC Recycles in New Orleans, completing similar work in Orleans Parish through this volunteer position. She is currently working on a pilot program to bring recycling to Mardi Gras. Rachel has a B.S. in Urban Studies from Worcester State University.

COMMITTEE CHAIRS NOT PICTURED

**State Policy Chair:
Katherine Costanza, Jefferson Parish**

**Communications Chair:
Errick Hunt, Alexandria**





OUR COMMITTEES

The LRC is organized into committees dedicated to researching information for publication in our quarterly newsletter and on our website to support recycling in Louisiana. The organization is currently researching the following four areas of interest through its committees.

STATE POLICY COMMITTEE

The State Policy Committee works with state agencies, including the Louisiana Department of Environmental Quality, to improve reporting and measurement for recycling rates in Louisiana.

EDUCATION COMMITTEE

The Education Committee shares Louisiana specific recycling information, including material on where, what, why, and how to recycle.

RECYCLING INFRASTRUCTURE COMMITTEE

The Recycling Infrastructure Committee seeks to improve access to recycling throughout the state of Louisiana by ensuring that safe, reliable, and adequate infrastructure exists. This committee also researches current recycling metrics (tonnages, distance traveled, etc.) to set goals and find appropriate technology to warrant an increase in localized MRFs, transfer stations, and hauling contracts.

INDUSTRY DEVELOPMENT COMMITTEE

The Industry Development Committee supports and reports upon the establishment of end market processors for recyclable commodities and works to build connections between businesses that recover materials and businesses that remanufacture them.

ECONOMIC INFORMATION COMMITTEE

The Economic Information Committee provides information about the actual cost of recycling and explains the effects of market fluctuations on the value of recyclable products.

If you would like more information on our committees, please follow the link below.

<https://louisianarecyclingcoalition.org/Committees>



LRC Helps Organize Recycling Collection Event By: Aundi Brown

On November 4, 2017, Aundi Brown, Chair of LRC's Recycling Infrastructure Committee, helped to organize Ouachita Green's recycling drop-off day in Monroe, LA. Ouachita Green hosts this collection event in April and November every year to provide residents with the opportunity to recycle in an area without curbside or drop-site recycling collection. The November event celebrated America Recycles Day, providing collection of cardboard, metal, plastic, paper, appliances, and electronic products.

Ouachita Green, headed by Stuart Hodnett, partnered with numerous organizations for this event. The City of Monroe helped market the drop-off day while the West Monroe West Ouachita Chamber of Commerce recruited volunteers from local high schools and Boy Scout troops. The event was sponsored by Astro Industries, a Louisiana hard plastics recycling company, which provided containers and transportation of the materials collected that day. Additional support was provided by Keep Monroe Beautiful, Keep West Monroe Beautiful, and Keep Ouachita Parish Beautiful.

In total, 65 volunteers worked this event serving 275 vehicles by organizing intake and source separating materials into different containers that could easily be sold to remanufacturers. Residents filled one 53-foot trailer with plastics that were taken to Pratt Industries in Shreveport and another 53-foot trailer with electronics and appliances that were taken to Unicor for disassembly and recycling. The event also collected one and a half roll-off bins of metal, taken to Ark-LA Recycling; over 5,600 pounds of paper and cardboard, taken to Mark Industries; and 700 tires, accepted for recycling by the Public Works Department of Monroe and Ouachita Parish.

According to our research, less than half of the Parishes in Louisiana offer curbside or drop-site recycling collection. It is our mission to improve access to recycling by helping to organize collection events. In pursuit of this mission, the LRC is available to advise any interested parties on how to run drop-off events such as the one described in this article. If you would like more information on how to run these events, please contact us via our website: louisianarecyclingcoalition.org.



We need YOU!

The Louisiana Recycling Coalition is a team of volunteers currently conducting research in several arenas to provide information and technical assistance for the improvement of recycling throughout Louisiana. Join us in our mission to reduce waste and save natural resources by getting involved in the organization and in your community.

Members are welcome to join, support, or even create new committees for research and development for recycling in Louisiana.

DUES LEVELS:

Membership benefits include voting privileges for organizational decisions, committee membership and input, access to recycling information through the LRC newsletter, and a profile on the upcoming Louisiana Recycling Coalition website.

\$20 – student

\$35 – individual

\$60 – non-profits

\$100 – small business/institution (50 or fewer employees) and state/local government

\$200 – large business/institution (51 or more employees)

Sponsorship Levels: Sponsorship benefits include all of the above plus logo recognition at various levels on the Louisiana Recycling Coalition website and other materials (brochures, newsletter, etc.)

\$500 – Bronze Level – Logo included in LRC Newsletter

\$1000 – Silver Level – Logo included in LRC Newsletter and small logo on our website

\$2000 – Gold Level – Logo included in LRC Newsletter and large logo on our website

The Louisiana Recycling Coalition is an independent organization founded as a project of the Southeast Recycling Development Council (SERDC). As the LRC works to build its membership, funding, and administrative capacity, SERDC will act as its fiscal sponsor, providing financial management services. For this reason, we ask that our members pay their dues to SERDC on behalf of the LRC. 100% of your membership fee will be used to support recycling in Louisiana.

If you would like to join us at any of these levels, please follow the link below to register.

<https://louisianarecyclingcoalition.org/Membership/Sponsorship>

INTERNSHIPS

The Louisiana Recycling Coalition is seeking interns to carry out research projects that will educate and inform the public about recycling issues in Louisiana. The organization will work with universities throughout the state to certify school credit (independent studies, service hours, etc.) for the research performed. See the list below for research ideas or [CONTACT US](#) with a project of your own design!

Research Projects:

State Policy

Choose a material that is widely considered "hard to recycle" (eg. paint, tires, certain types of electronic waste). Research current policy on how the material is recycled in Louisiana. Then, research how other states have implemented policies to manage/recycle the same material. Compare the different state policies you discover and justify a recommendation for Louisiana to adopt new programs or regulations in the handling of your chosen material.

Education

WHY WE RECYCLE: Create an in depth and original piece of art, meme, or presentation that inspires people to recycle. We are seeking proposals for art that will inspire our community to take action. Proposals should include examples of previous artwork.

Recycling Infrastructure

Research and update the list of recyclers in Louisiana provided on the map on the following webpage: <http://serdc.org/maps>

Industry Development

Write a report for the LRC detailing challenges and opportunities for glass recycling in Louisiana.

If you would like more information on our internships, please follow the link below.

<https://louisianarecyclingcoalition.org/Internships>



LOOK FOR US AT THESE EVENTS

Measurement Matters Summit:

February 27-March 1, 2018

Chattanooga, TN

The EPA's inaugural summit on measurement will bring the top leaders and professionals in solid waste management, trade organizations, and industry to break new ground in understanding and defining measurement in materials management. As the newest participant in the nation's recycling measurement and reporting system, representatives from LDEQ and LRC have been awarded free registration to the event. Look for us at the awards ceremony as Louisiana receives acknowledgement for our work improving recycling. <http://www.measurementmatters.net/>

Louisiana Municipal Association Webinar:

February 28, 2018

As our introduction to municipalities throughout Louisiana, LRC will conduct a webinar outlining challenges in the recycling industry and research we are conducting to find strategies to address those challenges. Additionally, we will introduce participants to Recycle Coach, a **free communication platform** designed to help local municipalities better communicate with their residents when it comes to waste and recycling information. Recycle Coach will also discuss exploring a state-wide "What Goes Where" search tool for Louisiana that would add consistency and uniformity to all disposable items within the state.

Join us February 28 at 10am CT to learn more, and to ask your questions live.

[http://www.lma.org/LMA/Events/Webinars/General Information/LMA/Events/Webinars/General Information](http://www.lma.org/LMA/Events/Webinars/General%20Information/LMA/Events/Webinars/General%20Information)

Louisiana Solid Waste Association Conference:

March 14-16, 2018

Lafayette, LA

Our first time presenting at the LSWA Conference will introduce the mission and work of the Louisiana Recycling Coalition. It will report on the current state of recycling in Louisiana, offer resources to improve municipal recycling systems, and invite leaders in the field of solid waste to support the conservation of valuable resources by networking and sharing information through our organization. <https://lswa.us/>